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Virtual field trip

SourceMedia Group is a media company based out of Cedar Rapids, Iowa.

Our downtown offices are the homes of The Gazette, the second-largest circulation newspaper in the state of Iowa, and KCRG-TV9, an ABC affiliate and local market leader. Last year was the first year we began to offer virtual field trips using Skype for interested schools. They were fun and educational for everyone involved, and we'd like to continue doing them as we move into the 2011-2012 school year.

Students who Skype in will get a quick tour of our facilities, including the newsroom, TV studio and weather lab, as well as get a chance to talk and ask questions of some of the journalists who are putting together the day's news.

The virtual field trips are free and can be adjusted in length to fit your class time. If there is a particular person you would like your class to speak with (for example, police reporter or meteorologist), we can try to make arrangements for specific people to be available. Keep in mind that because of the nature of the news business, there is always a chance that scheduled field trips could be disrupted

To arrange a virtual field trip, or if you have additional questions, contact multimedia journalist Patrick Hogan at patrick.hogan@sourcemedia.net, or "SMGHogan" on Skype.

